



FOR IMMEDIATE RELEASE

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How The Library Can Help

This holiday season a library card can help save you money. A brand new adult fiction book typically costs \$35, and if you need large print type then make that \$40. If you like to watch DVDs, they average about \$21 each. If you want to read two new books and watch a couple of films during your vacation that would cost you \$112. If you used your library card to read just one book per month and watch just one movie per month, you would save \$672 dollars in a year. Using your library card is easy and it doesn't cost you anything.

With all the uncertainty in the world right now, why spend money when you don't have to? A library card can help you navigate some of this insecurity by providing access to relevant online courses through Lynda/LinkedIn Learning. If you need to learn Zoom to connect with family and friends during the holidays, Lynda can help you do that. Or if you've been thinking about starting a business you can easily learn about marketing and promoting it on Facebook. For those who really need to get inspired and restored there's even Arianna Huffington's six-part Thrive course. There are so many ways Lynda/LinkedIn Learning can help you develop skills for life and work that you won't believe they're free all with library membership.

What you can learn with a library card may surprise you. Rocket Languages offers interactive online language learning courses in over 12 languages, including sign language. Or you can learn how to fix a car. ECRL's ChiltonLibrary subscription has step-by-step service and repair procedures, wiring diagrams, maintenance and specification tables, troubleshooting guides and diagnostic trouble codes. There are photos, illustrations, diagrams and videos and animations. All of these are available with an internet connection 24/7.

If you're tempted by after Christmas sales, make sure to have your library card handy. You can log into the Consumer Reports database using your library card number and PIN to find ratings, reviews, recommendations and buying advice for thousands of products and services. If you're at a store or mall you can even access it using a phone or other mobile device. Make your resolution to be an informed shopper in 2021.

And speaking of staying informed, you need to know that you can read newspapers including the Chronicle Herald for free using PressReader. It offers newspapers and magazines from over

100 countries in 60+ languages. Keep up-to-date on world events by logging in with your library card number and PIN. There's even a PressReader app for your phone or tablet.

We haven't even talked about the downloadable movies, television, music, ebooks and audiobooks available from hoopla. There are so many more ways a library card can help you economize while at the same time engaging your mind, it's impossible to cover them all. A library card can support your well being during the holiday season and all year long. Stay up to date on services offered at ECRL by visiting ecrl.ca often, or by following ECRL on social media: facebook.com/ECRLibrary | twitter.com/ecrlibrary.

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