

# Fall Tourism Photography Contest



Take part from August 22<sup>nd</sup> – September 30<sup>th</sup> in this tourism photography contest for a chance to win one of three prizes from our sponsors:

**Grand Prize: Sherbrooke Village Inn Package-**

One night accommodation plus 50\$ voucher for the restaurant.

**Liscombe Lodge** – \$50 Voucher for restaurant

**Sherbrooke Village Museum** – Prize Pack

Deadline for submittal is Sept. 30<sup>th</sup> at 4:00 pm.



## Terms & Conditions

- High-resolution photos, typically at least 1920 pixels wide, in JPG or PNG format.
- Outdoor recreation (fishing, kayaking, canoeing, ATVing, boating, etc.)
- Local history
- Camping and RVing
- Local accommodations & restaurants
- Events, festivals, and community gatherings
- Must complete Photo release on page 3 of this form.



SHERBROOKE VILLAGE INN  
MOTEL & RESTAURANT

**Send the photos to our email:**

**[tourism@saint-marys.ca](mailto:tourism@saint-marys.ca)**



## **Subject: Request for Photos and Videos – Help Showcase St. Mary’s**

Hello,

The Municipality of the District of St. Mary’s is creating a new tourism website to showcase everything that makes our area special.

To help bring the site to life, we’re looking for high-resolution photos and videos to feature on the website and across our social media channels. We know many of you already have stunning images and footage that capture the beauty and spirit of our region — and we’d love your permission to use them. In return, if we choose to use your content, we’ll credit your business or name (as specified by you) wherever your content appears.

### **What kind of content are we looking for?**

We’d love to see photos or videos of:

- Scenic views of landscapes, waterfronts, and towns – across all four seasons
- People enjoying outdoor activities and recreation
- Candid moments of people having fun and connecting with others

We’re especially interested in content that highlights:

- Outdoor recreation (fishing, kayaking, canoeing, ATVing, boating, etc.)
- Local history
- Camping and RVing
- Local accommodations & restaurants
- Events, festivals, and community gatherings

### **What counts as high-resolution?**

A high-res image is typically at least 1920 pixels wide, in JPG or PNG format. Videos should be HD or higher.

### **How to submit your content:**

If you’d like to share your photos or videos with us, please complete the attached Photo/ Video Release Form, and send it to us, along with your files, at [tourism@saint-marys.ca](mailto:tourism@saint-marys.ca). Please be sure to clearly name the folder and label each file so we can properly credit you.

Thank you for helping us promote St. Mary’s. Your content can help inspire more people to explore and enjoy everything our region has to offer.

Warm regards,

The Municipality of the District of St. Mary’s

## Photo/Video Release Form

1. I \_\_\_\_\_, grant permission to the Municipality of the District of St. Mary's ("**St. Mary's**") to display, distribute, publish, and otherwise use and create derivative works of my photo(s) and/ or video(s) (my "**Submitted Content**") for marketing and promotional purposes (the "**Specified Purposes**").
  
2. I understand that my Submitted Content may be combined with other images, text, and graphics, and may be cropped, altered, or otherwise modified without restriction. I understand that I will not be permitted to review or approve the final content before it is displayed, distributed, published, or otherwise used by St. Mary's.
  
3. I understand that my Submitted Content may be shared with and processed or used by third parties to assist St. Mary's in fulfilling the Specified Purposes.
  
4. I understand that I will not receive any compensation for my Submitted Content or for its use or potential use by St. Mary's.
  
5. I understand and acknowledge that St. Mary's owns all rights to my Submitted Content, as well as the rights to any derivative works displaying or featuring my Submitted Content in these formats.
  
6. I hereby confirm that if my Submitted Content contains any images (in video or still) or audio of identifiable individuals, I have obtained consent from those individuals to submit their image(s) and/or the likeness and sound of their voice to St. Mary's for the Specified Purposes.
  
7. I hereby release all claims I may now have, or may ever have, against St. Mary's arising out of their modification, distribution, publication, or other use of my Submitted Content for the Specified Purposes. I understand that this includes, but is not limited to, claims for invasion of any rights of privacy, violation of rights of personality or publicity, copyright infringement, infringement of moral rights, libel or defamation.

By signing this Release, I confirm that I am over eighteen (18) years of age, that I have read and fully understand its terms, and that I agree to be bound them.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

(if the above name is of a minor, a parent or guardian must sign)